



Bachelor Thesis

The User in Blockchain Literature

Blockchain-based systems are transitioning from small prototypes to mainstream applications. However, as blockchain is a non-user facing technology, it remains unclear whether the users' willingness to adopt the technology plays a large role in the transitioning. Thus, researchers are increasingly starting to address user-related aspects of the technology. These may include but are not limited to the aspects of usability, trustworthiness, and motivation for adoption of the technology. Hence, the aim of this thesis is to review existing literature on user-related aspects of blockchain technology. The aspects observed and the respective findings of current research shall be summarized. The scope varies depending on the type of thesis (i.e. Bachelor's or Master's thesis).

Empfohlene Einstiegsliteratur:

- Risius, M., Spohrer, K. A Blockchain Research Framework. *Bus Inf Syst Eng* 59, 385-409 (2017). <https://doi.org/10.1007/s12599-017-0506-0>
- Grover, P., Kar, A. K., Janssen, M., & Ilavarasan, P. V. (2019). Perceived usefulness, ease of use and user acceptance of blockchain technology for digital transactions- insights from user-generated content on Twitter. *Enterprise Information Systems*, 13(6), 771-800.
- Ostern, N. (2018). Do you trust a trust-free transaction? Toward a trust framework model for blockchain technology.

Betreuer: Fabiane Völter, M. Sc.